

FOR IMMEDIATE RELEASE

**Kewpie Dolls Get a Job**

**Collectible, Tradable, Adorable—Save Your Allowance, Kids, the Next Toy Trend is Too Cute!**

Washington, D.C. (September 2006). Move over Beanie Babies, there's a new collectible Baby in town!

The CutiePatootie WannaBe Babies™ remind us that toys don't need controllers, HD graphics, memory cards, or even batteries to help prepare kids for their futures. The nostalgic Cuties will have kids everywhere putting down their high-tech toys and imagining what they "wannabe" when they grow up. Sound old-fashioned? Well, that's the idea.

While certainly reminiscent of their mid-century Kewpie grandparents, these dolls have kids looking toward the future. Created for play, collecting, trading, and kick-starting imaginations, each six-inch CutiePatootie pays tribute to a profession from yesterday or today. Every Cutie comes with a removable outfit, a booklet profiling the skills and talents specific to his or her vocation, and a colorful shadowbox depicting his or her workplace environment.

ee publishing & productions, llc, *the laugh-friendly company*™, is introducing the irresistible CutiePatooties in time for the holidays with four dolls: the cook, the swimmer, the nurse, and the tugboat captain. Professions appealing to both boys and girls will debut four at a time and be retired until the line grows to approximately forty vocations. Educational, inspiring, and just plain fun, the CutiePatooties are priced to fit into kids' allowance budget.

For additional information and product samples, please contact **Elena Patrice** at [elena@eppinc.com](mailto:elena@eppinc.com), 703-256-1721, or 877-696-2627.

**With the CutiePatootie WannaBe Babies™, kids can be whatever they "wannabe!"**

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